



Sanctuary Kitchen at CitySeed is seeking a Marketing Intern

Sanctuary Kitchen, a program of CitySeed, partners with immigrant and refugee chefs to build economic opportunity and authentic connections through food. Our vision is to enhance the culinary skills of refugees and immigrants in a supportive environment that honors story and diverse cultural traditions, fosters community and understanding, offers professional development, and generates economic success in the most delicious way possible. We do this through refugee and immigrant-led cooking classes, supper clubs and other culinary events. Sanctuary Kitchen Catering, our social enterprise, provides authentic, multicultural catering and food products that support employment, professional training and integration of refugees and immigrants in Greater New Haven

Sanctuary Kitchen is seeking a Marketing Intern with experience in marketing, promotion, and community engagement to help promote the mission and products of Sanctuary Kitchen. The Marketing Intern works under the supervision of the Sanctuary Kitchen Manager, and is expected to work in close collaboration with the Catering Manager and CitySeed Marketing Coordinator.

If you're tech savvy, love storytelling and have an insatiable curiosity for good food, this role could be perfect for you. This role is heavily weighted toward digital content for social media, email newsletters and other online content, but you'll also create menus, posters, signage and other print materials. As an intern, you will support the Sanctuary Kitchen team in creating, organizing and distributing digital and print content that drives storytelling and promotion for our programming and social enterprise across multiple marketing channels.

The perfect candidate is passionate about food, creative, a quick learner, takes initiative, maintains attention to detail, and has a great eye for visual detail. Intern will finish the internship having gained broad experience in various aspects of marketing.

This position is unpaid and part-time for Spring, Summer or Fall semesters. Expected hours are approximately 10-15 hours/week (flexible)

Required Qualifications:

- Strong organizational, communication, and interpersonal skills
- Computer skills (Microsoft Office, Google Suite, Social Media)
- Experience in social media content management and digital marketing
- Strong verbal and written communication skills

- Attention to detail
- Strong time management skills
- Reliable, punctual, professional, and presentable

Desired Qualifications:

- Customer service experience
- Experience with Adobe Suite, Canva, Constant Contact, Squarespace and Square Online
- Ability to work both independently and as part of a team
- Ability to prioritize tasks
- Experience working with and/or desire to work within the culinary industry
- Enthusiasm for connecting communities through food
- Flexibility, maturity and a sense of humor
- Photography and videography skills

Responsibilities

- Support marketing strategy for Sanctuary Kitchen
- Update and create content for our website, social media and new product launches
- Help manage marketing calendar, and assist with development and deployment of email blasts and social media posts
- Contribute and help execute fun ideas for engaging content, campaigns and promotions to support revenue & marketing strategies
- Maintain brand standards across all marketing channels
- Organize and create print marketing and sales materials
- Photography: Take and edit photos and videos; Learn about food styling and best practices; Assist with photo shoots and styling
- Assist with digital asset management
- Track and report on relevant metrics
- Help identify new opportunities for improving customers' experience, both online and in-person
- Uphold and communicate CitySeed's mission

Benefits

- Practical experience with current marketing, advertising techniques, website design and social media campaigns
- Shadowing, mentoring, and training opportunities with knowledgeable professionals who have decades of experience in the food industry
- Attend meetings, events, and other networking opportunities
- Obtain college credits or meet course requirements.
- Flexible schedule for students

To apply, please email sumiya@cityseed.org with your resume attached.

To learn more about Sanctuary Kitchen and CitySeed visit:

www.sanctuarykitchen.org / www.cityseed.org

Facebook: [@sanctuarykitchen.org](https://www.facebook.com/sanctuarykitchen.org)

Instagram: [@sanctuarykitchenct](https://www.instagram.com/sanctuarykitchenct)